



VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

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Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Date: 21.09.24

BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION)

TIME-TABLE REGULAR EXAMINATION OCTOBER 2024

TYBAMMC SEMESTER V

DATE	DAY	TIMING	COURSE NAME
09.10.24	WEDNESDAY	10.00 AM - 12.30 PM	COPY WRITING
10.10.24	THURSDAY	10.00 AM - 12.30 PM	AGENCY MANAGEMENT
11.10.24	FRIDAY	10.00 AM - 12.30 PM	CONSUMER BEHAVIOUR
14.10.24	MONDAY	10.00 AM - 12.30 PM	ADVERTISING & MARKETING RESEARCH
15.10.24	TUESDAY	10.00 AM - 12.30 PM	BRAND BUILDING
16.10.24	WEDNESDAY	10.00 AM - 12.30 PM	SOCIAL MEDIA MARKETING

INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means, or else strict action will be taken as per university norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 15 minutes extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.


PROF. NISHA BIDAWATKA
BAMMC COORDINATOR


PROF. ANUPAMA BALI
EXAMINATION IN – CHARGE


DR. VIJETHA SHETTY
PRINCIPAL



FORMAT NO.	REV. NO.	DATE	DEPARTMENT
VES/VCC/ADMIN/NOTE/F03	1	01.06.2024	ADMINISTRATION